

WBCB Television Inc./CW Network

101 West Boardman Street Youngstown, Ohio 44503 ph: 330.744.8611 • fax: 330.744.3402

Mailing Address	Contract # 19454	Rev# NEW	Bill Cycle Broadcast	Print Date 5/18/2012	Entry Date 5/17/2012
GREAT AMERICAN MEDIA 1010 WISCONSIN AVE NW	Advertiser .DEM. CNG.	CMP CO	MM.	Brand .DEM.CNG.CMP CON	Network WBCB
SUITE 800 WASHINGTON, DC 20007	Contract Do	escription		Dates 10/11/12 - 10/15/12	Revenue Type CA5
	Estimate # 1200		oposal # 16505	Primary Salesperson PHILADELPHIA PMC	

Lir	ne	M TU V	V TH	F SA SU	Spots Week	Orde	red Date	es	Orde	red Times	Spot Type	Spot Length	Total Spots	Spot Rate
A	1		Х	X		1 10/1	1 - 10/12	2		10:59:59 a OGE MATIIIS	PO2	:30	1	\$35.00
_		JUDGE N	<u> 1ATHI</u>	S<										
A	2		X	X]	10/1	1 - 10/12	?		11:59:59 a GE ALEX	PO2	:30	1	\$35.00
		JUDGE A	LEX											
A	3		X	X	1	10/1	1 - 10/12		•	05:59:59 p ERICA'S FUN		:30 H	1	\$35.00
		AMR FUI	N-VIDI	EOS										
A	4		Х		1	10/11	1 - 10/11		09:00:00 p	09:59:59 p	FIX	:30	1	\$150.00
	7	THE SEC	RET C	IRCLE										
A	5				I	10/15	- 10/15			10:59:59 a GE MATHIS	PO2	:30	1	\$35.00
		UDGE M	ATHIS	3<										
A		X			1	10/15	- 10/15		11:00:00 a Prg: JUDO	12:00:00 p GE ALEX	PO2	:30	1	\$35.00
	Jl	UDGE AI	LEX											
Billa Bros	able adca		Gros	Airtime	Net		Spots			ITR Not		C	Total	27
	201			\$325.00		76.25	_ Spois6		Gross	Net		Gross \$32	5.00	Net \$276.25
To	otals	: :	1	\$325.00	\$2	76.25	6					\$32	5.00	\$276.25